



*From the Desk of*  
Kurien Jacob  
Chief Executive Officer  
(602) 443-4222

I am very pleased to announce that on October 9, 2009, AFS Technologies, Inc., completed the acquisition of Becton Schantz, Inc.

As a valued Becton Schantz, Inc. customer (and now, a valued customer of AFS Technologies), I wanted to introduce you to AFS and provide you with some insight as to how this combination of two companies will provide your team with even greater value in the future.

As you may be aware, just like Becton Schantz, Inc., the team at AFS Technologies is focused on providing innovative software solutions to promote connectivity to its clients in the food and beverage channel. Because of this focus and channel intimacy, AFS has become the leading supplier of cutting-edge technology and software solutions in the food and beverage industries, all designed to help distributors, manufacturers, 3PL partners and now brokers, reduce costs, increase efficiency, optimize sales and margins, streamline internal processes and assist in regulatory compliance. Our 1000+ customers utilize a variety of our products, either in concert with other AFS applications, or on a stand-alone basis.

Additionally, our PROFILE® Service features the food and beverage industry's largest database of product information and recipes. PROFILE® provides a common language that can be used by food distributors, brokers and manufacturers to do business with each other, and the operator, more effectively... and efficiently.

For the past twenty-five years, the team at Becton Schantz, Inc., has been committed to exceeding customer expectations by recognizing the need to provide powerful global solutions to its clients so that they can grow efficiently and realize their full potential. BSI has not limited their solutions to one group or region, which is why they continue to be a leader in product innovation. With the combination of Becton Schantz and AFS Technologies, 70% of all transactions data in the food supply chain will flow through AFS software, improving the efficiency of data flow between the trading partners and reduce costs.

Let me assure you that, as result of the acquisition, our objective is to enhance every aspect of the Becton Schantz, Inc. business model. Additionally, we realize that each customer's

business is unique and the AFS family of products will evolve around the philosophy that we will provide the best of breed software to run your business. Simply said, we are committed to exceeding your expectations.

I am confident that you will find the speed of product development and upgrades will be enhanced by our solid resources and responsiveness in the Product Development area. AFS's deep knowledge of the food and beverage channel, in general, ensures that every solution will be specifically tailored to help you address the real-world challenges of today's marketplace.

In order to achieve our company's vision of being 'the preferred technology provider' we will continue to solicit your input and opinions to insure that we are meeting and exceeding your needs and expectations. And I, along with other AFS managers, encourage you to reach out to us at any time to let us know how we can better serve you.

Over the next few weeks, we will be holding a series of webinars to introduce you to AFS Technologies in greater detail. We will also be holding a series of regional meetings in the next few months to provide all of us with an opportunity to meet and present more information on AFS Technologies' strategy and vision.

Should you have any questions or comments in the interim, please do not hesitate to contact me or one of the AFS team members listed below:

Jim Gaspar  
Executive Vice President  
AFS Technologies, Inc.  
(602) 443-4247

Lance Anderson  
Vice President of Sales  
AFS Technologies, Inc.  
(952) 443-0637

Thank you in advance for your continued support of our efforts.

Sincerely,



Kurien Jacob  
Chief Executive Officer  
AFS Technologies, Inc.